

## VISION:

We will be our customers' first choice.

## PURPOSE:

We partner with our customers to build a better future.

## CORE VALUES:



**The Four Universal Communication Principles**

1. I show up and choose to be present, to honor others and give my best self.
2. I pay attention to what has heart and meaning, to understand and acknowledge the true intent.
3. I tell the truth without blame or judgement, to motivate and build confidence.
4. I am open to outcome, not attached to outcome, to learn from what happened and never stop improving.

